



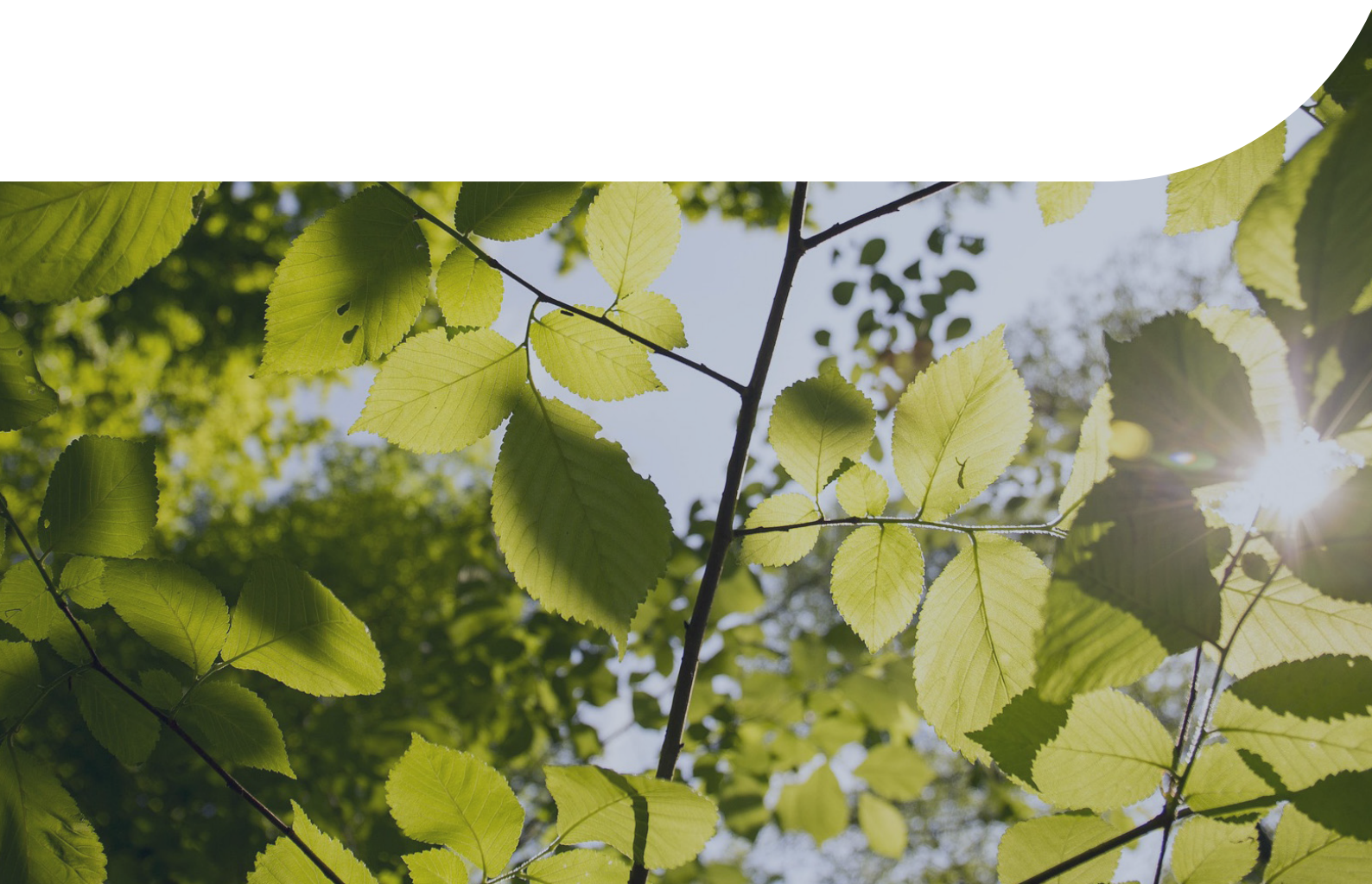
LITTLE BLUE RESEARCH LTD



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Integrating nature into business decision-making: progress, barriers and action in 2026

Executive Summary



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Nature integration has progressed since 2024, but most organisations remain in early implementation. The agenda is moving beyond framework alignment and high-level strategy towards business-case development, risk and opportunity analysis, and practical delivery. However, capacity, data, budgets and value-chain implementation remain persistent constraints.

Resilience is becoming the language of nature

Climate resilience and operational pressures are becoming more visible drivers adapting to climate change is the biggest driver of action in 2026 along with gains in the consideration of cost of resources and overall resilience.

- Climate resilience is the highest-ranked driver for action, scoring 4.14/5, ahead of all other drivers.
- 80% of respondents agree climate resilience is a driver for nature-related action.
- Concern around the changing cost of resources/raw materials has increased since 2024.
- Policy and reputation remain important, but resilience has emerged as the standout new driver.

Businesses understand the problem better than the solution

Action is emerging but uneven. Developing strategies is the most commonly selected action across respondents, with site level actions and target setting at lower levels.



56%
DEVELOPED/ DEVELOPING
STRATEGY



39%
NATURE-RELATED
TARGETS



39%
SITE LEVEL ACTIONS



TNFD has effectively become the organising centre of the market

Nature integration for organisations is maturing, there is concentration on key frameworks including the Taskforce on Nature-related Financial Disclosures (TNFD), Science Based Targets Network (SBTN) and European Sustainability Reporting Standards (ESRS), with organisations aligning with 2-3 frameworks on average, this supports the need for interoperability.

TNFD, ESRS and SBTN remain the leading frameworks for organisational alignment even as the standards landscape broadens.

Organisations can measure nature better than they can value it

The quantification of risks and opportunities and building the business case are becoming more important however, some of the same technical challenges persist such as analysing supply chains and setting targets.

- Building the business case (53%) was the most commonly selected challenge when integrating nature into decision-making.
- Quantifying risks and opportunities (49%) was the second most common challenge, highlighting difficulties translating nature data into commercial decisions.
- Traditional assessment activities such as identifying impacts/dependencies (17%) and materiality assessments (19%) ranked much lower as challenges, suggesting organisations are becoming more comfortable understanding their nature footprint.
- 72% of organisations have at least started integrating nature into business processes, yet only 16% report it is fully integrated, indicating many organisations still struggle to turn analysis into action and value creation.

Responses to key challenges reveal implementation constraints

Sustainability practitioners still rely on expertise, learning and collaboration more than dedicated budget or team expansion to tackle nature integration.



72%
ENGAGING WITH
EXTERNAL
SPECIALISTS



72%
HELPED TO
UPSKILL THE
TEAM



66%
JOINED A
COLLABORATION



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This work wouldn't have been possible without help from:

The Little Blue Research Associate network, Capitals Coalition, eftec, ISEP, The Nature and Biodiversity Peer Group, The UK Business and Biodiversity Forum, Oppla, UKNEE and the Six Butterflies network which helped share the survey.

Authors: Dr Stephanie Hime FISEP (Little Blue Research) & Dr Michael Burgass (Biodiversify).

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Icon library: Agis Apostolopoulos, Alpha Twice Limited.

Photographs: Pexels.

Suggested Citation: *Little Blue Research & Biodiversify, 2026. Integrating nature into business decision-making: Progress, barriers and action in 2026.*

About Little Blue Research

Little Blue Research is an independent consultancy that specialises in the provision of technical support for environmental economics and social impact valuation. We help clients understand and value their impacts and dependencies on nature and people, providing evidence to support better decision-making.

About Biodiversify

Biodiversify is a specialist consultancy focused on bridging nature and sustainability with corporate strategy. We work with leading brands and corporations to develop approaches for nature that ensure long-term supply chain resilience and commercial success.

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