



LITTLE BLUE RESEARCH CASE STUDY

# Developing a high-level fashion sector guide for the science-based targets for nature

**Client: Cambridge Institute for Sustainability Leadership (CISL)**

**Contributors: Science Based Target Network (SBTN), The Fashion Pact, Conservation International, Textile Exchange**

The Cambridge Institute for Sustainability Leadership (CISL) approached Little Blue Research to develop high-level fashion sector based guidance on the science-based targets for nature.

**Service: Nature readiness**

**Capital: NATURAL**

**Assessment location: Global**

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## Case study details

### Client need

CISL required support to develop a high-level primer for the fashion, apparel and textiles industry to provide an introduction to the science-based targets for nature and their application within the industry for those in the position of Chief Sustainability Officer (CSO), lead sustainability roles and those addressing biodiversity topics in their organisation.

### The challenge

- Developing high level guidance for the fashion, apparel, & textile industry alongside the development of the cross-sectoral target setting standards by the SBTN.
- Adding a sector-specific focus to the SBTN guidance through the development of a detailed case study.
- Condensing detailed technical standards into high-level sector specific guidance intended for sustainability leaders and those addressing biodiversity topics within the fashion, apparel & textiles sector.

### Outputs and results

Developing guidance that included:


- ✓ An overview of the science-based targets for nature with a fashion, apparel & textiles sector lens.
- ✓ A list of actions companies can take prior to setting their targets for nature.
- ✓ A detailed case study including:
  - an example of how to set targets for fresh water and land-use, with calculation steps;
  - common industry challenges and options to address these.
- ✓ Opportunities for companies to engage with science-based targets, business initiatives and collaborations to kick-start application across company value-chains.



## What happened next

CISL published the [fashion and textiles industry primer](#) for use by fashion companies interested in learning more about setting nature targets using the science-based targets for nature.

The guidance was launched at the Global Fashion Summit, Copenhagen in June 2023.

 *It was a pleasure working with Little Blue Research to develop this industry-specific guide on the first ever science-based targets for nature. Their excellent attention to detail and emphasis on the corporate implications behind science-based targets for nature has created a high-impact report. With the fashion, apparel, and textile industry especially dependent on natural ecosystems for its materials and operations, this primer helps frame the essential action needed for these companies to move towards a nature positive, net zero future."*

Elizabeth Clark, Programme Manager – Business & Nature, University of Cambridge Institute for Sustainability Leadership (CISL)



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