



LITTLE BLUE RESEARCH CASE STUDY

# Social Value Principles and the Natural Capital Protocol

**Client: Natural Capital Coalition & Social Value International**

**Client size: 370+ member organisations**

Little Blue Research's Stephanie Hime worked with Social Value International to write a discussion paper on 'The Relationship between Social Value Principles and the Natural Capital Protocol'.

Service: Research & training

Capital: NATURAL | SOCIAL

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## Case study details

### Client need

Social Value International and the Natural Capital Coalition required technical support to write a discussion paper on the Social Value Principles and the Natural Capital Protocol. The paper was needed to provide a comprehensive understanding of social and environmental value in the context of these two frameworks. The aim of the discussion paper was to provide readers with an understanding of these two approaches and how to use them in combination to account for natural and social concerns.

### The challenge

- Stakeholder engagement across the technical approaches related to natural and social capital measurement.
- Mapping the relationship between natural and social capital
- Scaling up the discussion paper into actionable points.

### Outputs and results

- ✓ Discussion paper on 'The Relationship between Social Value Principles and the Natural Capital Protocol'.

### What happened next

The paper was published in 2017 and can be accessed [here](#). Little Blue Research continues to provide inputs into the development of various industry thought leadership and frameworks.



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