



LITTLE BLUE RESEARCH CASE STUDY

Natural capital training with We Value Nature

Client: We Value Nature

Client size: 200 session participants

Little Blue Research teamed up with We Value Nature to produce a business training module on the scoping of natural capital assessments to be delivered through online workshops.

Service: Research & training

Capital: NATURAL

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Case study details

Client need

We Value Nature, an EU Horizon 2020 funded campaign supporting organisations to make valuing nature the new normal for business across Europe, required support to develop a training module on scoping and conducting a natural capital assessment. The target audience were businesses with a basic knowledge of natural capital. The module aimed to:

- help businesses develop their understanding of undertaking a natural capital assessment and
- enable them to develop a list of practical next steps for action.

The challenge

- Developing a training module to help business understand the steps of a natural capital assessment, with the aim to help them scope and begin their own assessment.
- Developing a series of case study exercises that could be completed online during the training.
- Developing a training module that could be fully delivered virtually with a mix of context and exercises, adaptable according to time requirements.

Outputs and results

- ✓ A training deck including options for one, two and three-hour training sessions.
- ✓ Facilitator and speaker notes, and, participant agenda.
- ✓ Delivery of a pilot online workshop and two online workshops attended by ~200 attendees, including one at the WBCSD virtual Liaison Delegate meeting 2020.



What happened next

The course received positive feedback from attendees including: *"This is a relatively new concept and it provided an excellent overview of the issues"*.

Following this work, Little Blue Research continued to work with the We Value Nature team to produce 'Train the Trainer' materials for this training module, providing facilitators with advice and information on how to effectively deliver this training course.

Little Blue Research continues to develop and deliver training courses in relation to natural capital and contribute to external conferences.



We had the pleasure to work with Little Blue Research on the development of training material on natural capital for businesses. Throughout this work, Stephanie and her team showed a lot of professionalism whilst also demonstrating creativity, flexibility and a results-oriented attitude. This important work will no doubt benefit many businesses and organizations looking to move forward on their natural capital journey."

Katia Bonga, Associate, World Business Council for Sustainable Development



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