



LITTLE BLUE RESEARCH CASE STUDY

Scoping exercise for a finance-based think-tank

Client: Finance based think-tank

Client size: 86 think-tank members

Little Blue Research provided recommendations to update the strategy of a finance-based think-tank in relation to natural capital. A full stakeholder mapping exercise was undertaken including the identification and scoping of different work streams.

Service: Strategic planning: implementation & disclosure

Capital: NATURAL

Assessment location: Brussels & EU

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Case study details

Client need

A finance-based think-tank required support to update their strategy in relation to natural capital by undertaking a scoping exercise for the inclusion of natural capital in current workstreams.

The challenge

- Developing and executing a scoping workshop to develop workstreams.
- Identifying and defining relevant stakeholder groups.
- Scoping a relevant materiality analysis.
- Linking recommendations to potential updates for the think tank's strategy in relation to natural capital.

Outputs and results

- ✓ Review of client's mission statement and goals, and identified mission gaps in relation to natural capital.
- ✓ Report outlining longer-term goals to guide future actions and develop the client's strategy.
- ✓ Scoping workshop presentations.
- ✓ Stakeholder mappings and analysis.

What happened next

The work led to the development of a further project on natural capital infrastructure.



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