



LITTLE BLUE RESEARCH CASE STUDY

# Barriers to investment in green infrastructure

**Client: Finance based think-tank**

**Client size: 86 member organisations**

Little Blue Research supported the client to understand the barriers to investment in green infrastructure through the design of questionnaires and undertaking expert interviews as part of a wider research team.

Service: Research & training

Capital: NATURAL

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## Case study details

### Client need

The client required support to undertake qualitative research on the barriers to investment in green infrastructure as part of a wider research team. The client wanted the outputs of the work to feed into a funding proposal.

### The challenge

- Review and input into questionnaire design and identifying experts to take part in interviews for the project.
- Reviewing and providing inputs to a report on funding for work to better understand how to improve investment in green infrastructure.

### Outputs and results

- ✓ Conducting interviews and providing interview write-ups to the wider research team.
- ✓ Report for the client's funder who was looking to understand how to improve investment in green infrastructure.

### What happened next

The report from this work was shared with the client's funders as part of their natural capital workstream.



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