LITTLE BLUE RESEARCH CASE STUDY

Developing a sustainable, resilient economy

Client: NGO/membership organisation

Client size: 50+ member organisations

Little Blue Research provided technical advice on the scoping of research into the development of a sustainable, resilient economy.

Service: Research & training

Capital: NATURAL

LITTLE BLUE RESEARCH LTD

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Case study details

Client need

The client required technical and project management support to scope and develop collaborative research on the development of a sustainable resilient economy. This included qualitative research through the delivery of workshops to scope the next steps to producing a research based piece of work.

The challenge

- Managing and helping to scope a project across a number of research partners.
- Providing materials, logistics and engagement support.
- Organising workshops with multiple stakeholder groups.

Outputs and results

- Workshops with research partners to define the terms and boundaries for the client's next research based thought leadership work.
- Creation of a research scope document.
- Project management plans.

What happened next

The project went on to produce an industry-based thought leadership paper released in 2018.

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