



LITTLE BLUE RESEARCH CASE STUDY

Natural capital leaders lab

Client: Cambridge Institute for Sustainability Leadership

Client size: 7,000 sustainability alumni

Little Blue Research's Stephanie Hime was faculty for the Cambridge Institute of Sustainability Leadership supporting delivery of their Natural Capital Leaders Lab professional development series from 2016-2020.

Service: Research & training

Capital: NATURAL

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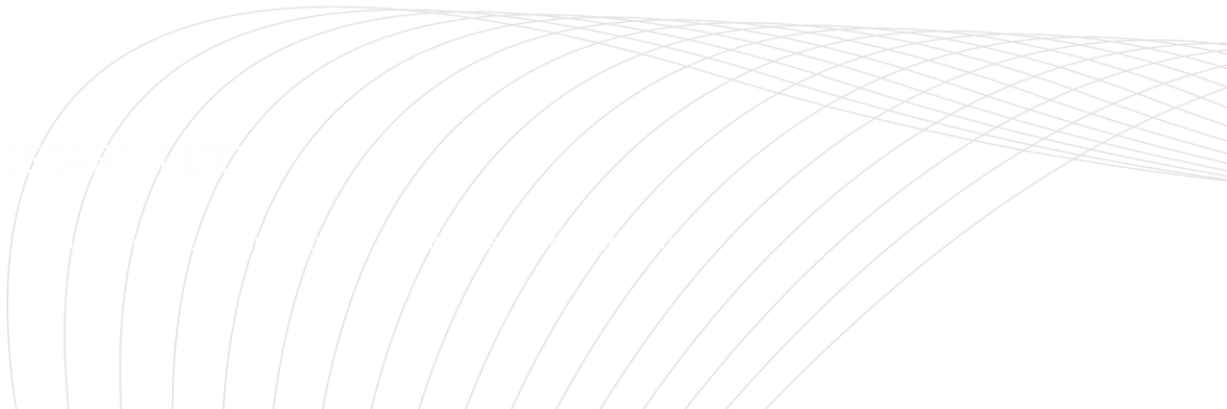
Case study details

Client need

The University of Cambridge Institute for Sustainability required technical support to develop and deliver the Natural Capital Leadership Lab. The Lab aimed to guide delegates on how to incorporate natural capital resource concerns into decision making and was aimed at sustainability leaders and managers.

The challenge

- Creating content for sustainability workshops on natural capital risks and dependencies.
- Preparing case studies and being ready to answer attendee questions relating to the assessment of natural capital and specific issues during course delivery.
- Delivering training material to business professionals in an engaging way.





Outputs and results

- ✓ Training session to help managers identify and assess their natural capital risk and dependencies and scope natural capital assessments.
- ✓ Sessions included tips on reviewing business activities and using natural capital approaches to leverage business opportunities and inform decisions.
- ✓ Training session focused on the use of natural capital assessment results with case study examples.
- ✓ Providing insight into business case studies concerning natural capital and actionable steps to achieve better decision making.

What happened next

Little Blue Research contributed to the CISL Natural Capital Leaders Labs for five years. The work has led to a number of external speaking engagements.



I thought Stephanie's 'practical' and hands on approach was great."

"Workshop structure worked very well and got into deep detail. Having 'expert' involved was very useful."

"Really enjoyed this exercise and access to experts!"

Participants on the Natural Capital Leaders Labs 2019-2020



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