



LITTLE BLUE RESEARCH CASE STUDY

Social value impact assessment of tackling fuel poverty

Client: SSE and THAW Orkney

**Client size: SSE 20,500+ employees;
THAW Orkney - SME**

Little Blue Research helped the clients identify potential impacts of fuel poverty interventions on different stakeholder groups. Little Blue Research designed stakeholder materiality criteria and conducted an assessment.

Service: Impact & dependency

Capital: NATURAL | SOCIAL

Assessment location: UK

LITTLE BLUE RESEARCH LTD

+44 (0) 7887 633 345 | info@littleblueresearch.com | www.littleblueresearch.com



Case study details

Client need

SSE plc. and THAW Orkney required technical support to develop a framework for understanding the social value of actions used to address fuel poverty. The framework was designed to help THAW Orkney determine the social value of actions by considering monetary savings, life satisfaction and environmental values, to different stakeholders.

The challenge

- Developing prioritisation criteria for specific stakeholders to determine whether the programme was reaching intended recipients.
- Identifying processes to fill current data gaps and ways to address these in the future.
- Identifying process improvements to improve target stakeholder reach.
- Applying the Social Return on Investment Framework as set out by Social Value UK.

Outputs and results

- ✓ A pilot impact report focusing on stakeholder identification, impact maps and data gap analysis of interventions to address fuel poverty.



What happened next

The outputs of the framework were used to undertake a full impact valuation project and to adapt how interventions were targeted.

 Steph has been a pleasure to work with on the SROI project. She works naturally in a collaborative and communicative style but with clear direction and while sticks to deadlines she has been able to be flexible when we've requested. We'd happily undertake further work with Steph in these areas."

THAW Orkney, Peter Rickard, Chairman



LITTLE BLUE RESEARCH LTD

+44 (0) 7887 633 345 | info@littleblueresearch.com | www.littleblueresearch.com