



LITTLE BLUE RESEARCH CASE STUDY

Impact framework development for Cradle to Cradle Products Innovation Institute (C2CP II)

Client: C2CP II

Client size: 650+ certified products

Little Blue Research undertook a scoping project for C2CP II setting out the steps to develop an impact measurement framework(s)

Service: Impact & dependency

Capital: NATURAL | SOCIAL | HUMAN

Assessment location: Global

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Case study details

Client need

The client required support to define the steps for developing a framework(s) to measure the environmental and social impacts of C2CII certified products. Little Blue Research carried out a framework review and gap analysis to identify missing data and requirements for the impact measurement phase. C2CII were also provided with recommendations on taking baseline measurements and the type of framework they should produce.

The challenge

- Linking product data currently collected with potential impact measures.
- Working across two versions of the certification frameworks (as these have been developed overtime).
- Scoping an impact framework(s) with missing (quantitative) data.
- Providing recommendations on baseline measurement/building an attribution survey.



Outputs and results

- ✓ Framework review identifying material indicators from 21 external impact/reporting frameworks.
- ✓ Project scoping document including:
 - summary of the data review
 - summary of the framework review
 - recommended indicators for different C2CPII categories
- ✓ Impact mapping of product data used for certification.
- ✓ Recommendations for product categorisation.
- ✓ Scope for the development of an impact-based framework.

What happened next

C2CPII are working on the development of their impact framework(s), building on the recommendations outlined in this scoping project



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