



LITTLE BLUE RESEARCH CASE STUDY

How businesses measure their impact on nature

Client: Cambridge Institute for Sustainability Leadership

Client size: 7,000 sustainability alumni

Little Blue Research undertook interviews and a gap analysis to contribute to the University of Cambridge Institute for Sustainability Leadership's paper on 'How businesses measure their impact on nature'.

Service: Research & training

Capital: NATURAL

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Case study details

Client need

The University of Cambridge Institute for Sustainability Leadership (CISL) required qualitative research support to produce a paper on methods to measure natural capital. CISL also wanted support in identifying any gaps in data and providing recommendations on how businesses can address these gaps.

The challenge

- Mapping the coverage of nature based topics including carbon, water, soil and biodiversity in various disclosure based frameworks.
- Identifying data gaps for specific natural capital impacts and recommendations on where to use proxy data.
- Conducting a survey with businesses to determine how natural capital impacts were already measured.

Outputs and results



Final report including:

- Survey of sustainability professionals
- Data gap analysis across biodiversity, soil, water and carbon impacts.
- Metric requirements and recommendations.



Interviews with different standard setters.

What happened next

This working paper was one in a series of four supported by Little Blue Research. [Download the working paper here.](#)



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