



LITTLE BLUE RESEARCH CASE STUDY

# Natural capital train the trainer with We Value Nature

**Client: We Value Nature**

**Client size: 60 session attendees**

Little Blue Research worked with We Value Nature to produce a train the trainer session on business scoping, measurement and valuation of natural capital assessments.

Service: Research & training

Capital: NATURAL

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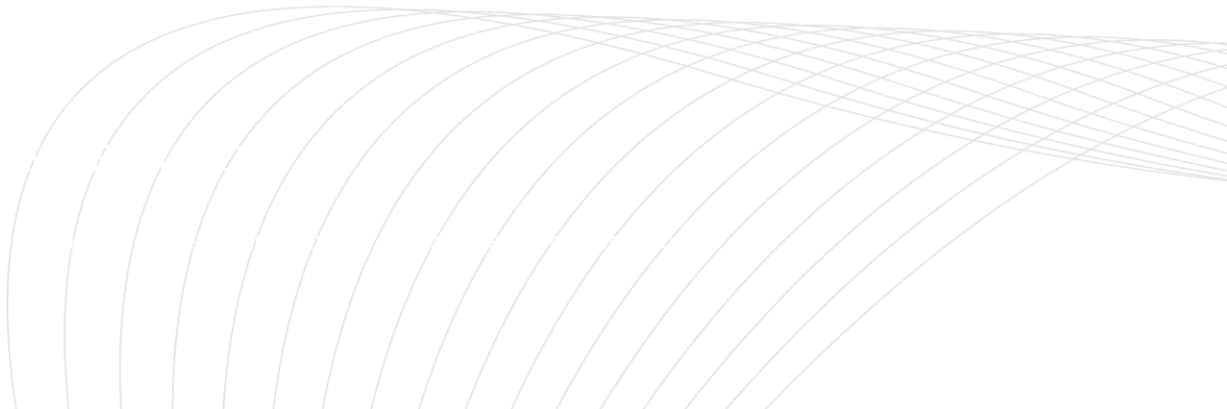
# Case study details

## Client need

We Value Nature, an EU Horizon 2020 funded campaign supporting organisations to make valuing nature the new normal for business across Europe, required support to develop and deliver a train the trainer session. The training related to the delivery of courses on the scoping natural capital assessments. The aim of developing train the trainer material and sessions was to provide recommendations on how to present and adapt the training material for different contexts and audiences with the intention of reaching as wide an audience as possible.

## The challenge

- Creating easily understandable but in-depth materials for trainers with little prior experience of providing training.
- Aligning the train the trainer recommendations with the current speaker notes for the training.
- Setting out recommendations throughout the material to help trainers make the sessions interactive and engaging.
- Developing a training course that could be fully delivered virtually or in person with a mix of content and exercises.






## Outputs and results

- ✓ An adaptable slide deck for a 3-hour training session on scoping a natural capital assessment, to support those delivering training by setting out where the training can be adapted according to:
  - available time
  - sector focus and
  - participant location.
- ✓ Producing an accompanying implementation guide.
- ✓ Delivering two train the trainer sessions one of which was for participants of the World Business Council for Sustainable Development virtual impact roundtable.

## What happened next

The train the trainer material has been launched [online](#) alongside LBR's original training course to help businesses scope a natural capital assessment.

LBR's Dr. Stephanie Hime continues to contribute to a number of public speaking engagements and run various training sessions.

 The focus was very much on questions which could come up and what examples that could be used and how to convey the message. Very good and hands on."

"Clear, well presented with lots of practical advice."

Train the trainer course attendee feedback



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