



LITTLE BLUE RESEARCH CASE STUDY

Reviewing BT's potential for natural capital assessment

Client: BT

Client size: 106,000+ employees

Little Blue Research supported BT by conducting a scoping review of the inclusion of natural capital in four of its core business processes.

Service: Strategic planning: implementation & disclosure

Capital: NATURAL

Assessment location: UK

LITTLE BLUE RESEARCH LTD

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Case study details

Client need

BT were interested in understanding how its current processes, e.g. enterprise risk management and commercial product and proposition development, consider natural capital by identifying gaps and opportunities for the inclusion of natural capital as part of these core processes.

The challenge

- Designing a consistent way of reviewing different processes across the organisation.
- Understanding if/where adaptations could be made in current processes to include consideration of the environment.

Outputs and results



- Report and summary presentation including:
- how current processes consider natural capital
 - summary of gaps, opportunities and best practice in relation to the consideration of natural capital
 - next steps for each process.



- Stakeholder interviews on current process and their consideration of natural capital.



What happened next

BT have selected several key actions to take forward.

Following on from this work, BT Group engaged Little Blue Research on a further project to help measure the company's progress against its targets to support the delivery of the Sustainable Development Goals.



Little Blue Research worked collaboratively to understand our needs from the outset being adaptable and keeping us informed through regular project management updates. They delivered high quality outputs and provided us with a series of tangible next steps to help us take forward our work on natural capital. We found the team to be knowledgeable and able to get to grips with our business quickly, bringing a number of important insights by taking an innovative approach"

Richard Marsh, Reporting and Insight Director, BT



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