



LITTLE BLUE RESEARCH CASE STUDY

Nature Positive: Nature Readiness Assessment

Client: Ipieca

Client size: 40+ member companies

Little Blue Research supported Ipieca to set a baseline for the nature readiness of its members by reviewing and analysing WBCSD Nature Readiness Assessments self-completed by a sample of Ipieca member companies.

Service: Nature readiness

Capital: NATURAL

Assessment location: Global

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Case study details

Client need

Ipieca required support setting a nature readiness baseline across its members, using results from the WBCSD's Nature Readiness Assessment completed by a sample of Ipieca members. Based on analysis of the self-assessment results, Little Blue Research identified trends, challenges, opportunities and next steps for Ipieca to enhance the assessment and provide further nature related support for its members.

The challenge

- Agreeing a set of updated criteria for scoring the Nature Readiness Assessments.
- Engaging participating member companies to clarify their responses and ensure scoring was accurate and representative.
- Consistently scoring assessments across all participating companies.
- Interpreting the WBCSD guidance on the completion of the Nature Readiness Assessments.



Outputs and results

- ✓ Baseline for nature readiness across a sample of Ipieca member companies.
- ✓ Analysis of results across the four Realms and six Building Blocks of the WBCSD Nature Readiness Assessment.
- ✓ Next steps, challenges and opportunities based on the analysis of the Ipieca members' self-assessments.
- ✓ Recommendations for updating the WBCSD nature readiness assessment for potential use in future self-assessments.
- ✓ Best practice examples as guidance to better understand performance.

What happened next

Ipieca used the findings to identify priority areas to focus support for members. Member companies were provided with the option of focused follow-up meetings to identify areas for improvement and determine high-level gaps to be addressed for completing other nature-related frameworks.



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